

# 28 DAY CHALLENGE



**PURINA**  
**ONE**

## SEE THE DIFFERENCE 28 DAYS CAN MAKE

From healthy energy and a shiny coat to bright eyes and strong muscles, you could see a visibly healthy cat in 28 days or less when you feed her Purina ONE®. Plus, when you take the 28-Day Challenge, you'll get a **free bag of Purina ONE**. Scroll down for a day-by-day breakdown of the visible differences you could see.

**Day 1+**

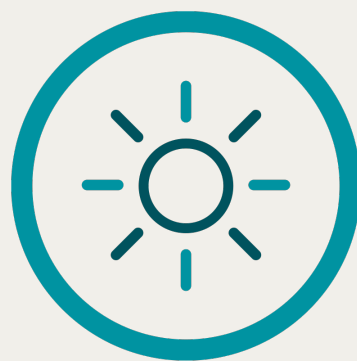


### MEALTIME EXCITEMENT

Starting with your cat's first full bowl of Purina ONE dry cat food, you could see more excitement around mealtime, thanks to real meat as the #1 ingredient\* and the great taste that keeps her coming back meal after meal.

\*excluding Urinary Tract Health Formula

**Day 7+**



### HEALTHY ENERGY

The purposeful nutrition in every bag of Purina ONE helps support healthy energy in cats. She may want to play more often and she may be happier overall. Your cat's vitality level may be enhanced by the high-quality, complete and balanced nutrition of Purina ONE, made with 0% fillers and 100% nutrition.

**Day 14+**



### HIGH DIGESTIBILITY

Purina ONE formulas\* are highly digestible and promote high nutrient absorption, so more nutrition goes to work inside your cat and less goes to waste.

\*dry formulas only

**Day 21+**



### BRIGHT EYES & SHINY COAT

Look for clear, alert eyes and a healthy skin and coat, supported by the omega-6 fatty acid, vitamins & minerals provided by Purina ONE.

**Day 24+**



### STRONG IMMUNE SYSTEM

Your cat's immune system is supported by a unique antioxidant blend of vitamins E & A and minerals zinc & selenium.

**Day 28+**



### STRONG TEETH AND HEALTHY GUMS

Crunchy kibble and calcium helps support strong, healthy teeth and gums\*.

\*dry formulas only

**Day 28+**



### STRONG MUSCLES INCLUDING A HEALTHY HEART

High-quality sources of protein, including real meat, helps support all of your cat's muscles, including a healthy heart\*.

\*dry formulas only

**Day 29+**



### NUTRITION FOR A LIFETIME

Keep feeding Purina ONE after finishing the 28-Day Challenge to continue supporting her health from tip to tail.

**GET YOUR FREE BAG**