

28 DAY CHALLENGE



 **PURINA**
ONE

SEE THE DIFFERENCE 28 DAYS CAN MAKE

From healthy energy and a shiny coat to bright eyes and strong muscles, you could see a visibly healthy dog in 28 days or less when you feed him Purina ONE®. Plus, when you take the 28-Day Challenge, you'll get a **free bag of Purina ONE**. Scroll down for a day-by-day breakdown of the visible differences you could see.

Day 1+

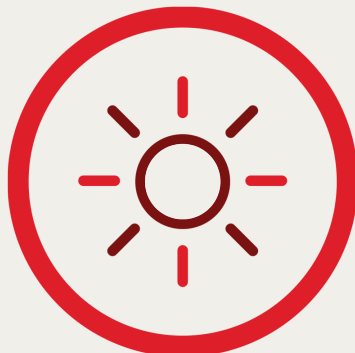


MEALTIME EXCITEMENT

Starting with your dog's first full bowl of Purina ONE dry dog food, you could see more excitement around mealtime, thanks to tender, meaty morsels* and real meat as the #1 ingredient.

*excluding Sensitive Systems Formula

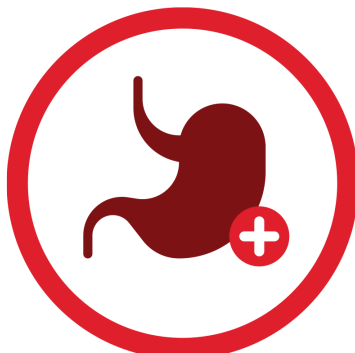
Day 7+



HEALTHY ENERGY

The high-quality nutrition in every bag of Purina ONE helps support healthy energy in dogs. He may want to play more often and he may be happier overall. Your dog's vitality level may be enhanced by the complete and balanced nutrition of Purina ONE, made with 0% fillers and 100% nutrition.

Day 14+



HIGH DIGESTIBILITY

Purina ONE formulas* are highly digestible and promote high nutrient absorption, so more nutrition goes to work inside your dog and less goes to waste.

*excluding Healthy Weight Formula and wet formulas

Day 21+



BRIGHT EYES & SHINY COAT

Look for clear, alert eyes and a healthy skin and coat, supported by the omega-6 fatty acid, vitamins & minerals provided by Purina ONE.

Day 24+



STRONG IMMUNE SYSTEM

Your dog's immune system is supported by a unique antioxidant blend of vitamins E & A and minerals zinc & selenium.

Day 28+



HEALTHY JOINTS

A natural source of glucosamine helps support your adult dog's healthy joints*.

*dry formulas only

Day 28+



STRONG TEETH AND HEALTHY GUMS

Crunchy kibble and calcium helps support strong, healthy teeth and gums*.

*dry formulas only

Day 28+



STRONG MUSCLES INCLUDING A HEALTHY HEART

High-quality sources of protein, including real meat, helps support all of your dog's muscles, including a healthy heart*.

*dry formulas only

Day 29+



NUTRITION FOR A LIFETIME

Keep feeding Purina ONE after finishing the 28-Day Challenge to continue supporting his health from tip to tail.

GET YOUR FREE BAG