



## SEE THE DIFFERENCE 28 DAYS CAN MAKE

When you feed your cat Purina ONE, you could see a visibly healthy cat in 28 days or less. Plus, when you take the 28-Day Challenge, you'll get a **free bag of Purina ONE** for a limited time! From healthy energy and a shiny coat to bright eyes and strong, healthy teeth and gums, join over 425,000 others who have accepted the challenge to see a difference in their pet. What difference will you see?



### DAY 1+: CLEAN BOWL CLUB

Starting with your cat's first full bowl of Purina ONE dry cat food, you could see more excitement around mealtime, thanks to great taste and real meat as the #1 ingredient\*.

\*excluding Urinary Tract Health Formula

### DAY 7+: HEALTHY ENERGY

Purposeful nutrition helps support your cat's healthy energy. She may want to play more often and she may be happier overall.



### DAY 14+: HIGH DIGESTIBILITY

Purina ONE dry formulas are highly digestible and promote high nutrient absorption, so more nutrition goes to work inside your cat.



### DAY 21+: BRIGHT EYES & SHINY COAT

Look for clear, alert eyes and a healthy skin and coat, supported by the omega-6 fatty acid, vitamins & minerals provided by Purina ONE.



### DAY 28+: STRONG TEETH, STRONG MUSCLES & A STRONG IMMUNE SYSTEM

High-quality cat food and crunchy kibble helps make a difference you could see by the end of the challenge.



## RATINGS & REVIEWS

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"My cats love the taste and are happy and healthy on Purina ONE. Their fur, skin and attitudes are healthy, and their tummies full..."  
- Barbwhite1,  
Boca Raton, FL

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"...My cats are so healthy and their coats are so soft and shiny..."  
- Devon13, Bryant, AR

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"...We have five cats and all of them love this food. Their fur coat has never looked better..."  
- Janice, Wylie, TX

GET YOUR FREE BAG